



Evolving the way
Security works



January 2012 | Ademco Security eNewsletter

From the MD's Desk

Dear Readers,

2011 had been a very exciting year of growth for Ademco Security Group. We achieved over 20% year on year growth despite the economic downturn in the second half of 2011 through the continues support of our thousands of customers. A big thank you to the offices throughout the region.



2012 is going to be a very important milestone in our regional growth as we anticipate expanding our geographical reach to another 2-3 new countries. Revenue growth should continue to perform strongly this year as we see an increasing number of clients requesting us to provide full outsourced security solutions and services, including systems and manpower. Customers are also using our security platforms as business operations management tools to extract maximum benefit from their investment on our system.

Here's wishing everyone a Healthy and Happy 2012!

**Group Managing Director,
Toby Koh**

Iris-Recognition - An affordable reality now!

HCAM® is a cost effective iris identity management solution that effectively replaces traditional biometric solutions. Iris recognition does not require physical contact like fingerprints and yet, has the accuracy and reliability many times better than veins, voice or facial recognition.



Ideally suited for enrolling users, visitors and guests, the easily deployable hardware makes it an ideal solution for high security applications and when enhancement to existing access control is needed.

For more information, contact us at Marketing@AdemcoSecurity.com or +65 6224 7377; kindly state "ADEMCO IRIS-Recognition".

Enhancing support with 24hr Call Services

Ever had an experience when you needed more information after office hours and there is no hotline to call? You are not alone. More service providers are getting such requests.

Recently, a retail chain approached Ademco for a 24hr call answering service to manage requests and queries from their customers. It was an easy decision for them to outsource this function as it would mean extending their support hours without investing in an expensive setup.

Another facility management company was also facing rising cost and increasing complaints, while maintaining their own call center setup. After migrating to Ademco's 24hr Fault Call Services, not only did the facility management provider enjoy dramatic enhancement to fault attendance and happier tenants; but also lower and more predictable cost.

For 24hr Call Answering and Fault Call Services; kindly contact us at Marketing@AdemcoSecurity.com & state "24hr Call Services".



Jacques Architectural Bollard

The new Jacques Architectural Bollard is engineered to Australian Standards from corrosion resistant Stainless Steel, is both stylish and customizable.

Available in two preferred heights, the standard BOL-412(1.2m) and BOL-414(1.4m) accommodates the Jacques BSL-3K1 VoIP Intercom endpoint which comes complete with a vandal resistant Microphone and Speaker with a Piezo switch, and LED indicator.

The partnership of the Bollard & intercom provides an elegant and reliable intercom solution ideal for commercial applications.

For more information, contact us at Marketing@AdemcoSecurity.com or +65 6224 7377; kindly state "ADEMCO Architectural Bollard"



ATM Security

Recent incidents with ATM security both in Malaysia and Singapore, have raised security concerns of ATM and many suggestions have been raised.

These are just 2 ways that we can enhance ATM security.

- 1) Implementing biometric authentication for cash withdrawal.
- 2) Controlling the access to ATM lobbies.

In some countries, ATMs in secluded locations already have access controlled lobbies. Such lobbies will have additional access control to allow entry for only authorized users. Some banks are considering using biometrics such as Iris recognition to provide this additional layer of security, as it is non-contact, extremely accurate and almost impossible to cheat. While in the middle east, some banks have also started using Iris Recognition instead of ATM cards to withdraw cash.

Criminals are always innovating new ways to defeat existing security measures, thus the need for constant review of security to stay ahead. The maturity of Iris Recognition will be another new



For more information on Iris Recognition solutions, please contact Marketing@AdemcoSecurity.com & state "Iris Recognition"

Holiday Home Safety

Keep your homes safe from crime!

ADEMCO's 24 Hour CMS (Central Monitoring Station) allows you to enjoy your holiday festivities with a peace of mind. With our staff on round-the-clock standby, you do not have to fear about break-ins when you are having that roast turkey feast.

Call ADEMCO 24 Hour **CMS Security Hotline** at +65 6225 2255 for immediate response!



Merry Christmas!

Christmas this year was celebrated with a generous buffet spread for all employees of Ademco. Not forgetting our Gift Exchange session which was the highlight of the night.

Splendid food, Christmas carols & great company, this year's Christmas festivities was definitely a memorable one. And Ademco wishes one & all, a very Merry Christmas & a Happy New Year!



ADEMCO 1st Basic Health Screening

Human Resources specially put together Ademco's very first basic health screening to ensure our employees stay in the pink of health, as well as to help them detect any health problems and improve their quality of life!

The screening includes Blood Pressure, BMI, Body Weight, Body Fat analysis, Visceral Fat, Basal Metabolism and a non-fasting Urine test. Followed by a thorough briefing on our test results. Definitely an educational and informative experience.



Ademco (Far East) Pte Ltd is a leading provider of security solutions and services to businesses and governments across Asia. With over 30 years of focus on security in Asia, Ademco is synonymous with innovative solutions and an established service infrastructure.

Asia's Security Provider